

INTERCOLLEGIATE BROADCASTING SYSTEM

Rate Card #9

May
May 1, 1948

			<u>1/2 hr</u>	<u>1/4 hr</u>	<u>5min</u>	<u>1min</u>	<u>30wds</u>
<u>Men's Colleges</u>							
WRUM	U. of Conn, Ft. Trumbull Br.	New London, Conn.	12.00	8.00	4.00	2.00	1.40
WGWT	Georgetown University	Washington, D.C.	9.00	6.00	3.00	1.50	1.05
WHRC	Haverford College	Haverford, Penna.	9.00	6.00	3.00	1.50	1.05
WJRH	Lafayette College	Easton, Penna.	12.00	8.00	4.00	2.00	1.40
WRPI	Rensselaer Polytech. Inst.	Troy, New York	15.00	10.00	5.00	2.50	1.75
WRSB	Sampson College	Sampson, New York	18.00	12.00	6.00	3.00	2.10
WRTC	Trinity College	Hartford, Conn.	9.00	6.00	3.00	1.50	1.05
WRUC	Union College	Schenectady, New York	12.00	8.00	4.00	2.00	1.40
WES	Mesleyan University	Middletown, Conn.	9.00	6.00	3.00	1.50	1.05
WMS	Williams College	Williamstown, Mass.	12.00	8.00	4.00	2.00	1.40
<u>Women's Colleges</u>							
WMAC	Mackinac College	Jacksonville, Ill.	9.00	6.00	3.00	1.50	1.05
WMWC	Mary Washington College	Fredericksburg, Va.	12.00	8.00	4.00	2.00	1.40
WBS	Wellesley College	Wellesley, Mass.	12.00	8.00	4.00	2.00	1.40
KWWC	Stephens College	Columbia, Mo.	12.00	8.00	4.00	2.00	1.40
<u>Coeducational Colleges</u>							
ABP	Alabama, Univ. of.	University, Ala.	18.00	12.00	6.00	3.00	2.10
KBBC	Bard College	Annandale-on-Hudson, N.Y.	9.00	6.00	3.00	1.50	1.05
KIYS	Baylor University	Waco, Texas	18.00	12.00	6.00	3.00	2.10
KBYU	Brigham Young University	Provo, Utah	12.00	8.00	4.00	2.00	1.40
WBRU	Brown University	Providence, R.I.	12.00	8.00	4.00	2.00	1.40
WVBU	Bucknell University	Lewisburg, Penna.	12.00	8.00	4.00	2.00	1.40
WCIT	Carnegie Inst. of Technology	Pittsburgh, Penna.	12.00	8.00	4.00	2.00	1.40
WKCR	Columbia University	New York, N.Y.	18.00	12.00	6.00	3.00	2.10
WHUS	Univ. of Connecticut	Storrs, Conn.	15.00	10.00	5.00	2.50	1.75
WVER	Cornell University	Ithaca, N.Y.	18.00	12.00	6.00	3.00	2.10
WWP	North Carolina State College	Raleigh, N.C.	15.00	10.00	5.00	2.50	1.75
WONC	Olivet Nazarene College	Kankakee, Ill.	9.00	6.00	3.00	1.50	1.05
KAEO	College of the Pacific	Stockton, Calif.	12.00	8.00	4.00	2.00	1.40
WNTC	Clarkson College of Technology	Potsdam, N.Y.	12.00	8.00	4.00	2.00	1.40
WRUR	Rochester, Univ. of	Rochester, N.Y.	15.00	10.00	5.00	2.50	1.75
KSLU	St. Lawrence Univ.	Canton, N.Y.	12.00	8.00	4.00	2.00	1.40
WUSC	South Carolina, Univ of	Columbia, S.C.	15.00	10.00	5.00	2.50	1.75
WSRN	Swarthmore College	Swarthmore, Penna.	12.00	8.00	4.00	2.00	1.40
KVOF	Texas College of Mines	El Paso, Texas	12.00	8.00	4.00	2.00	1.40
KUOI	Idaho, Univ. of	Moscow, Idaho	15.00	10.00	5.00	2.50	1.75

See reverse side for discount schedule

DISCOUNTS:

Group Discounts:

All Men's Colleges.....	2 1/2 %
All Women's Colleges.....	2 1/2 %
All Coeducational Colleges.....	5 %
All Men's and Coed Colleges.....	7 1/2 %
All Women's and Coed Colleges...	7 1/2 %
All Colleges.....	10 %

Frequency Discounts:

13 times	2 1/2 %
26 times	5 %
39 times	7 1/2 %
52 times	10 %
104 times	12 1/2 %
130 times	15 %

Frequency Discounts taken after group discounts

Group Discounts apply to all stations on a single contract, including any not in a group for which discount is credited.

Group Discounts are allowed if all available stations in a group are taken, whether or not all stations in the group are available.

Group Discounts apply only to broadcasts for which the whole group is taken. Where fewer than the available number of stations is taken for part of a contract, the group discount applies only to that part for which all available stations are taken.

B 102.2H 5/4/48